



## CEREPLAST LOCATES IN SEYMOUR

Cereplast Inc. (OTCBB: CERP) has announced plans to establish a manufacturing operation in Seymour, and the Jackson County Industrial Development Corporation (JCIDC), in conjunction with the City of Seymour and State of Indiana, is pleased to welcome them as the newest member of its industrial community.

Based in Hawthorne, CA, Cereplast, Inc. designs and manufactures proprietary bio-based, renewable plastics which are used as substitutes for petroleum-based plastics in all major converting processes – such as injection molding, thermoforming, blow molding and extrusions.

The company has decided to locate its new manufacturing facility at Seymour's East Side Industrial Park, beginning operations in a 105,000 square foot building located at 2213 Killion Avenue. Total investment in the initial phase of the project will be \$7.35 million by 2010. Ultimately, employment could reach 200 at full capacity in 2010.

“Obviously, we are extremely pleased that Cereplast has selected Seymour,” said Seymour Mayor Jim Bullard. “This company has tremendous potential and we’re thrilled that they have decided to establish their new Midwestern operation in Seymour. This investment shows confidence of their ability to grow in South Central Indiana.”

The City of Seymour will partner with the Indiana Economic Development Corporation in providing the extension of rail service to the facility during 2008, at a total projected cost of \$400,000. Cereplast is expected to request tax abatement for equipment and machinery in January, 2008, and the Indiana Economic Development Corporation also is providing \$60,000 in training dollars and up to \$665,000 in tax credits.

“This project moved relatively quickly,” said Jim Plump, executive director of JCIDC. “Cereplast was very committed to locating this facility in the Midwest for a variety of reasons, and we were able to deliver what they needed. In addition to our excellent location and transportation system with Interstate 65, this investment shows Cereplast’s confidence in our ability to provide an outstanding workforce.”

"After a long search we decided to settle down in Indiana for this facility, in the heart of the Midwest, where we have easy access to our raw materials allowing us to reduce the carbon footprint of our operations by reducing transportation lines," said Frederic Scheer, chief executive officer and president of Cereplast, who visited Seymour at the end of November to finalize negotiations.

In Indianapolis, Governor Mitch Daniels said the announcement "is exactly the kind of business that we're most interested in attracting. A unique company like this that has market-changing possibilities and the potential for rapid growth is a big win for Indiana."

Plump said the company has entered into a long-term lease with Dill Whittymore that includes the land, the existing building and construction of additional buildings. Whittymore constructed the existing building in 2005.

"There are a few details that we are still finalizing, but we expect the company to begin gearing up as soon as January," said Plump, adding that among those details "is the hiring process the company will implement. We will announce that information as soon as it is available."

Cereplast, which plans to manufacture 500 million pounds of its bio-based plastic resin every year at the new facility once it reaches full capacity in 2010, anticipates hiring managers, supervisors, extrusion operators, warehouse specialists and maintenance technicians.

The company will continue to operate its suburban Los Angeles headquarters and manufacturing center.

Cereplast Inc. January 2008